

Pricing Sheet

Demo Reels

A demo reel is a short sampling of your best work, and it shows a casting director or producer the range of your abilities. Demo reels aren't just for actors, either. Cinematographers, production designers, directors, and many other behind-the-camera talents will benefit from having a demo reel.

Want to do short clips instead of a reel? Let's do it. We can trim and edit any clip, and add your headshot and contact info, so it's ready post online.

Clips	Basic Reel	Premium Reel	Reel & Website Package
-Edit I clip out of a longer piece -Add headshot and contact info at end -Digital download	-Up to 3 clips -Intro/outro motion graphics -Your choice of royalty- free music* -Digital download -Additional clips for \$25 each	-Up to 6 clips -Intro/outro motion graphics -Your choice of royalty- free music* -Digital download -Color correction as needed -Additional clips for \$25 each	-Premium Reel with up to 6 clips -Wordpress or Wix site with up to 5 pages, designed to your specifications** -Assistance setting up domain name, blog, & social media pages -Additional website pages for \$40 each
\$50 per clip	\$150	\$200	\$450

^{*}Depending on your music choice, a licensing fee may apply

^{**}Depending on your Wordpress or Wix template choice, a fee may apply

Custom Scenes

Need a reel or clips, but don't have much footage? <u>Contact us</u> about scripting and shooting a custom scene to showcase your talents.

Website Design

A website is your home base – your own private island on the web. It's where people will go when they want to know more about you, your talents, and your projects. Better make sure you are well-represented by your website. Just like you, it should be professional, creative, and approachable. We offer two plans to get your website up and running:

Basic Website	
-Up to 5 pages in a Wordpress template, designed to your specifications* -Assistance setting up domain name, blog, & social media pages -Additional website pages for \$40 each	\$300
Premium Website -Up to 10 pages in a Wordpress template, designed to your specifications* -Assistance setting up domain name, blog, & social media pages	
-Custom header graphics for website & social media -Additional website pages for \$40 each	

^{*}Wordpress costs may apply, depending on your template choice. Custom I-page website template also available. Please enquire.

Headshot Photography

Any actor knows that a good headshot is essential. A headshot and resume are the first things you need to respond to a casting call. You've got the experience – let us help with the headshots! We can also provide a hair & make-up artist on-site. Contact us for rates.

Marketing Materials

Even in our digital age, business cards, resumes, posters, and other print materials are still a necessity. We offer custom and semi-custom graphic design services* to meet every need.

Business Card Design from a Pre-designed Template		
Business Card Design from a Template with Custom Colors & Fonts		
Custom Business Card Design		
Resume Formatting and Proofreading		
Post Card or Half-Page Flyer Design		
Letter-Size Poster Design		
Legal/Ledger-Size Poster Design		
Social Media Profile Graphics Pack (includes images sized for Facebook, Twitter, & Instagram dimensions)		
Logo Design		

^{*}Prices are for design; printing not included

Social Media Management

Social media is a vast gateway to potential clients, fans, and audiences. But managing all your social channels can also be a lot of work, involving research, analytics, and time. Let someone else do the hard part for you!

We believe that the most effective social media strategies focus on adding value to your followers, while also sculpting and promoting your unique brand. With one of our plans, we will work with you to produce valuable, brand-specific content to grow and maintain your social media channels. #success #growth

Individual Plan	
-Researching to find valuable, sharable content for your target audience -Strategically sharing your content to get you noticed and hired -Posting once a week on up to 3 social channels	\$125/month
Small Business Plan	
-Researching to find valuable, sharable content for your target audience -Strategically sharing your content with calls to action, promoting your business -Posting 5 times per week on up to 3 social channels -Creating one custom image graphic per week	\$500/month
Professional Plan	
-Researching to find valuable content for your target audience -Strategically sharing your content with calls to action, promoting your business -Posting daily on up to 5 social channels -Creating 2 custom image graphics per week	\$850/month